

Locarno Film Festival

Locarno Film Festival Hospitality Packages

May 2024

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1. First Class Experience

Entertain your guests in the unique
ambience of a Swiss Top Event



A person's hands are silhouetted against a dark background, holding a smartphone horizontally to capture a photograph. The phone's screen shows a brightly lit night festival scene with a large crowd and colorful lights. The background of the entire image is a blurred night festival scene with many colorful lights and people, creating a bokeh effect.

***“Cannes, glamour.
Venice, beautiful. All great.
But Locarno turned out to be
the most unforgettable experience
that stays with one soul.”***

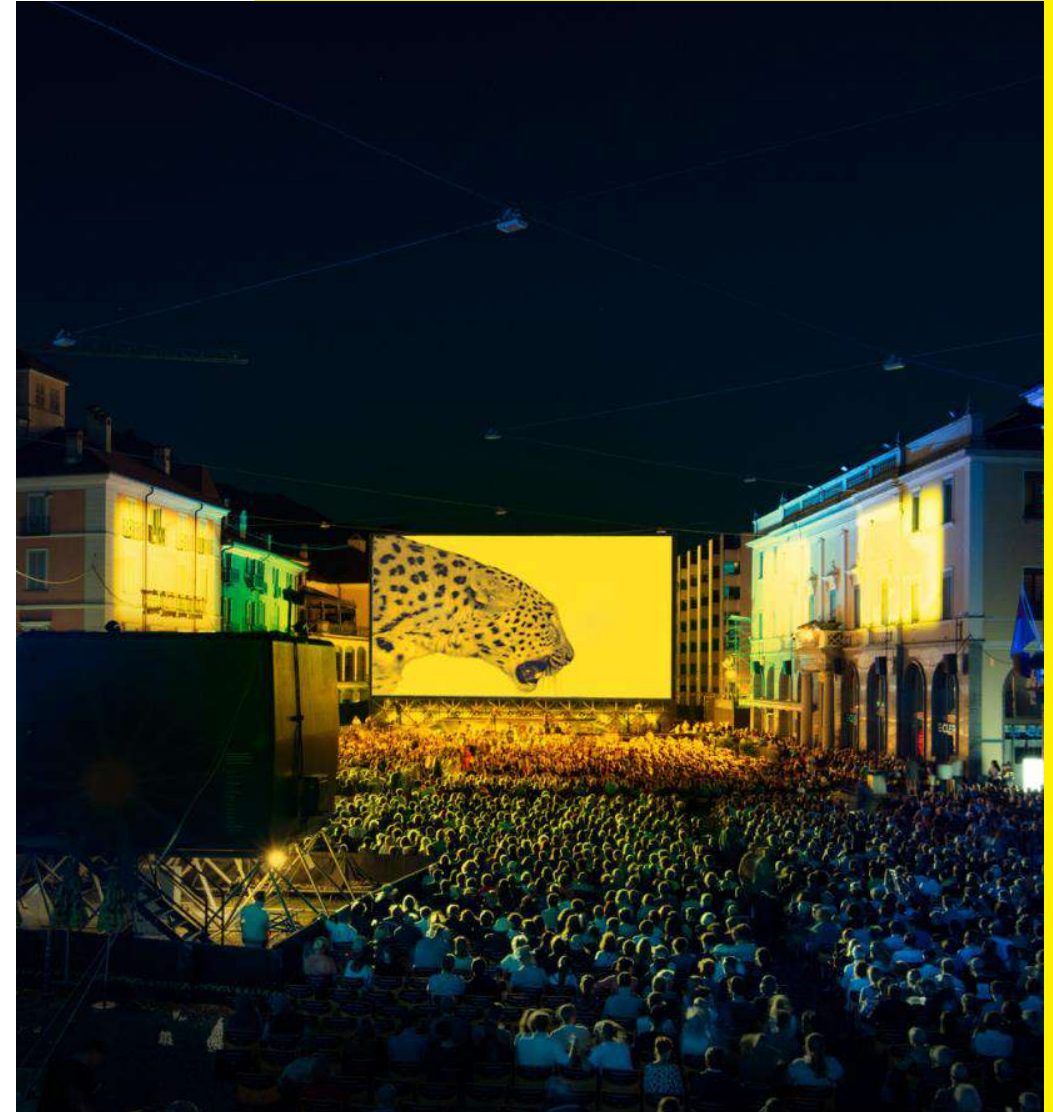
Irina Medavoy
Huffingtonpost.com

Locarno Film Festival: The Ultimate Cinema Experience

The 77th edition will take place from 7 to 17 August 2024.

The Locarno Film Festival is an adventure. It is a pilgrimage to a world entirely dedicated to film, art, and imagination: an intense 11-day celebration of cinema.

The Festival offers over a hundred screenings, talks, events, conferences, concerts, art exhibitions, parties (and so much more!). Every year since 1946, by presenting the highest quality selection of international films, the Locarno Film Festival writes important chapters in film history and shapes the future of cinema.



Locarno77 Program

The very best of independent cinema on Europe's largest open-air screen. The films, mostly premieres, are introduced by the director and cast. International film stars are awarded before the screening on most evenings.

The official program of the 77th edition of the Locarno Film Festival will be announced on July 10th and made available on our website www.locarnofestival.ch.

Evening screenings take place every night at 9.30 PM in Piazza Grande and simultaneously at the Palexpo (FEVI).

On Saturday, August 17th, the evening will start at 9 PM.



Hospitality Packages Overview

Piazza Grande Restaurant by Ticinowine

Gourmet flying dinner
with drinks &
Premium ticket

CHF 320.- (VAT excl.)
per person

Daive Campari Lounge

2x signature Campari
drinks & Premium
ticket

CHF 160.- (VAT excl.)
per person

Additional Venues and Packages

3-course dinner &
Premium ticket

CHF 210.- (VAT and
drinks excl.) per
person

A Sustainable F&B Offer

The Locarno Film Festival acts as a receptive beacon to continually re-evaluate its content and its offerings at the service of an open, sustainable and inclusive society.

The Food & Beverage offer of the Festival events guarantees that every aspect of the supply chain respects high level standards: from the partners involved to the suppliers, from the food to the preparation and service, the approach is to support the local economy, resources and environment.



Employing local and seasonal products in our food and drinks offer

Working with local restaurants

Using reusable items

Promoting food scraps and packaging recycling



Working with partners that share our sustainable values



2. Hospitality Packages

Discover our exclusive locations and offer



2.1 Piazza Grande Restaurant by Ticinowine

At Palacinema



The Perfect Location for Corporate Events

- At the heart of the Festival, the Piazza Grande Restaurant by Ticinowine is located on the 3rd floor of the Palacinema, the home of the Locarno Film Festival, in an enchanting and modern setting overlooking the city of Locarno.
- First class service
- Location par excellence for high-end corporate events
- Tailor made set-up to ensure discretion to enjoy an evening in the most relaxed and exclusive way possible



A Taste of the Chef's Proposals



Aperitif

Tomato and mozzarella macarons

Mini pita with smoked salmon and rocket

Strawberry gazpacho and Absolut Vodka

Locarno Film Festival Mini brioche with bresaola and rocket salad



Flying Dinner

Thyme ricotta mousse with chicken curry skewer

Trofiette with smoked salmon, vodka and lemon

Veal mince with summer mushrooms and Ticino herbs



Dessert

Pistachio panna cotta with strawberry sauce

American grape tiramisu

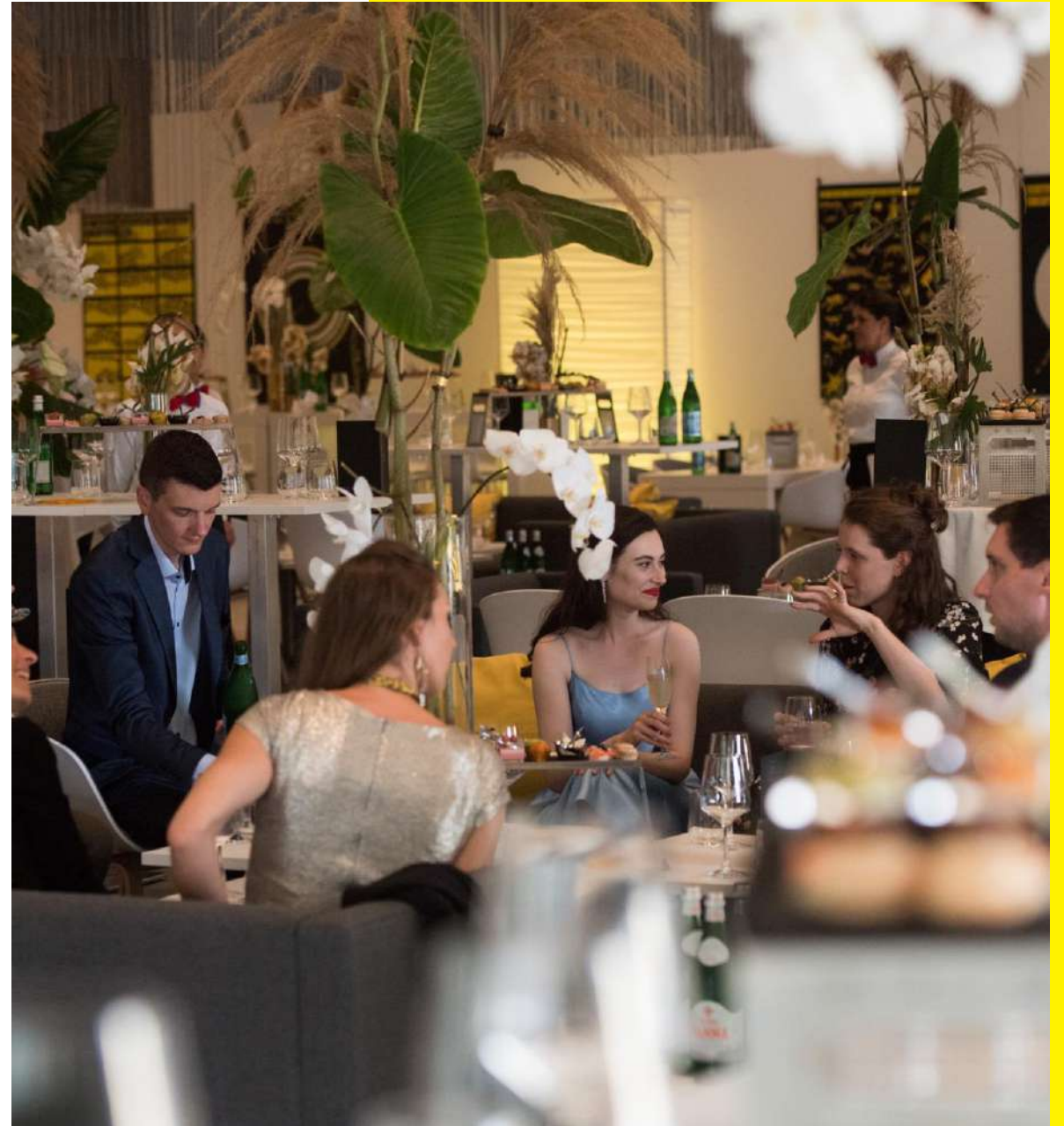
Coffee and lemon parfait

Cream pastry

Piazza Grande Restaurant by Ticinowine

Features

- Prime location with **air-conditioning, rooftop terrace,** and **top-notch design furniture,** fresh flowers and plants.
- **Indoor and outdoor setting** to meet weather forecast and each partner's preferences.
- **Flexible setup** to meet the group's needs and to ensure the necessary privacy.
- Large and spacious venue, allowing for a **lounge-style setting,** in order to facilitate networking among participants.
- Continuous **flying service by attending staff** so guests can relax and enjoy their evening.



Gourmet Flying Dinner

Piazza Grande Restaurant by Ticinowine

Features and services provided

- Welcome drink and appetizer
- Gourmet flying dinner
- Drinks served by the catering crew
- Accompaniment to the red carpet

Program

- 6.00 PM welcome drink
- 6.30 PM dinner
- 8.30 PM entrance in Piazza Grande through the red carpet
- 9.30 beginning of the evening screening

Price

- CHF 320.- (VAT excluded) per person. Premium ticket worth CHF 150.- included
- The program times will be advanced by 30 minutes on Saturday, August 17th, due to the early start of the screening in Piazza Grande

2.2 Davide Campari Lounge

At Spazio Magnolia



The Perfect Pre-screening Location

Camparino's bartenders will prepare the most iconic Campari cocktails as well as fresh new summer recipes, making the Campari Lounge the place to be for aperitifs before the evening screening.

- Lounge open to the public and located only a few steps from Piazza Grande
- Possibility of combining an aperitif with the evening screening in the VIP area of Piazza Grande
- Dedicated area for PR activities such as conferences and interviews



Pre-movie Aperitif

Daive Campari Lounge

Features and services provided

- 2 signature Campari drinks of your choice
- Accompaniment to the red carpet
- Upon request, opportunity to organise conferences

Program

- From 5 PM aperitif
- 8.30 PM entrance in Piazza Grande through the red carpet
- 9.30 PM beginning of the evening screening

Price

- CHF 160.- (VAT excluded) per person.
Premium ticket worth CHF 150.- included
- Finger food can be ordered separately and in advance
- The program times will be advanced by 30 minutes on Saturday, August 17th, due to the early start of the screening in Piazza Grande

2.3 Additional Venues and Packages



A Venue for Every Occasion

Venues: during the event, various venues are used by the Festival for different activities and can be made available to private individuals or companies for the organisation of events, with the operational facilities already in place.

Packages: it is possible to combine the evening screening in the Piazza Grande VIP area not only in the official lounges but also in other selected restaurants in Locarno.



Additional Venues and Packages

Magistrale



Capacity: up to 1000 guests

Piazza S.Francesco 19
Locarno

Dinners, parties,
conferences, formal and
informal gatherings

Villa S. Quirico



Capacity: up to 600 guests

Via S.Quirico 20
Minusio

Dinner, parties, aperitif,
formal and informal
gatherings

Rotonda by la Mobiliare



Capacity up to 200 guests

Close to the Piazza Grande
Locarno

Exclusive Aperitif, parties,
formal and informal
gatherings

Swiss Life Lounge



Capacity: up to 140 guests

Close to the Palexpo FEVI
Locarno

Aperitif, panel/discussion,
formal and informal
gatherings

Additional Venues and Packages

Blu Restaurant & Lounge



Restaurant & Lounge

Dinner and Premium ticket
for an evening screening

CHF 210.- p.p
(VAT and drinks excluded)

3-course dinner and
Premium ticket

Casinò Locarno Bistro Restaurant



Bistro Restaurant

Dinner and Premium ticket
for an evening screening

CHF 210.- p.p
(VAT and drinks excluded)

3-course dinner and
Premium ticket

Hotel Belvedere Locarno



La Fontana Ristorante & Bar

Dinner and Premium ticket for
an evening screening

CHF 210.- p.p
(VAT and drinks excluded)

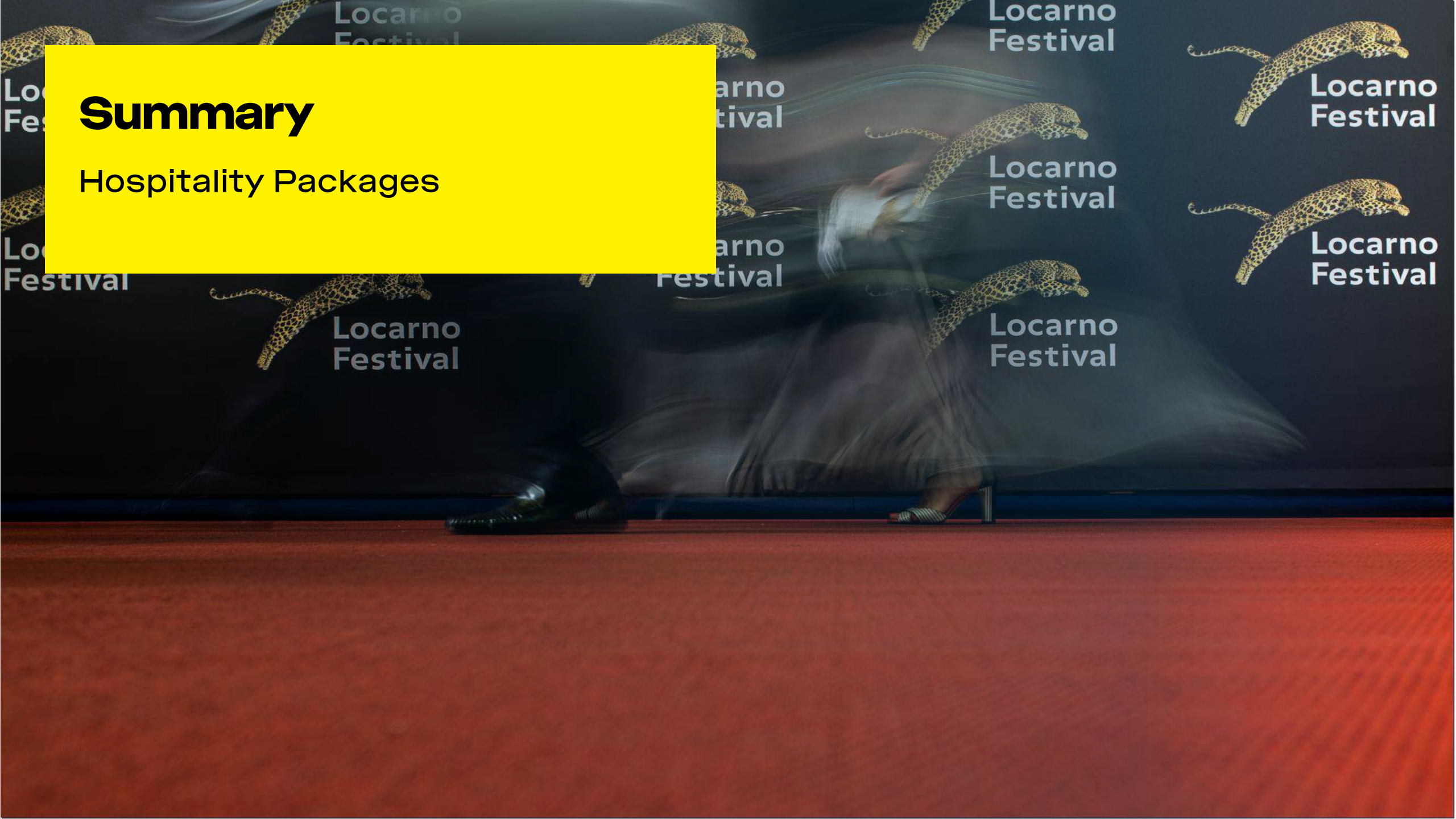
3-course dinner and Premium
ticket

Congress, meeting rooms and party venue

Capacity: up to 300 guests

Summary

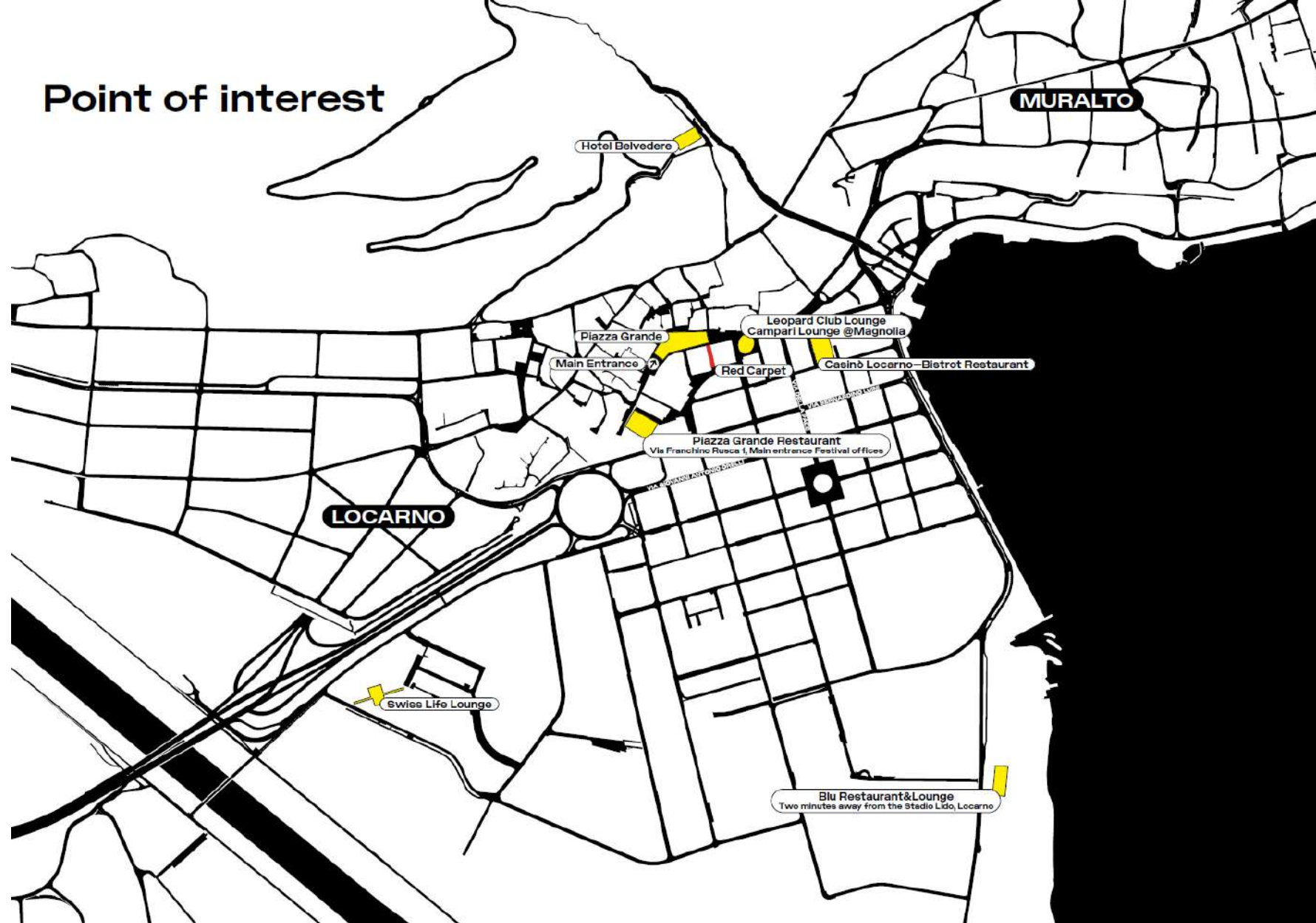
Hospitality Packages



	Food	Drinks	Piazza Grande screenings	Piazza Grande reserved seats	Palexpo (FEVI) reserved seat*	Red Carpet entrance	Dedicated contact for bookings	Buy online	Price per person (VAT excl.)
Piazza Grande Restaurant by Ticinowine	Gourmet Flying Dinner	✓	✓	Seat in central area	✓	✓	✓	✗	CHF 320
Davide Campari Lounge	✗	✓	✓	Seat in central area	✓	✓	✓	✗	CHF 160
Partner restaurant packages	Course Dinner	✗	✓	Seat in central area	✓	✓	✓	✗	CHF 210

* Simultaneous screening of the Piazza Grande, in case of unfavorable weather conditions

Point of interest



Cancellation Policy

Individuals and small groups (less than 15 guests)

- Date and number of participants must be confirmed **14 days prior to the event**
- Any charge after this date will not be considered and not deducted from the invoice

Group booking (more than 15 guests)

- **If cancellation involves less than 50% of total participants**
 - Any change or cancellation **prior to 15.07.2024**: free of charge
 - Any change or cancellation **after 15.07.2024**: 100% of the booking value will be charged
- **If cancellation involves more than 50% of total participants**
 - Any change or cancellation **prior to 01.07.2024**: free of charges
 - Any change or cancellation **after 01.07.2024**: 100% of the booking value will be charged

Want to Live the Experience? Let's Talk!



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Locarno Film Festival

Insights

About the Locarno Film Festival

An aerial night view of a film festival event in Locarno. A large, dense crowd of people is gathered in a square, illuminated by blue and white lights. Several large projection screens are visible, displaying various scenes and the number '76'. The surrounding buildings are lit up, and the overall atmosphere is vibrant and festive.

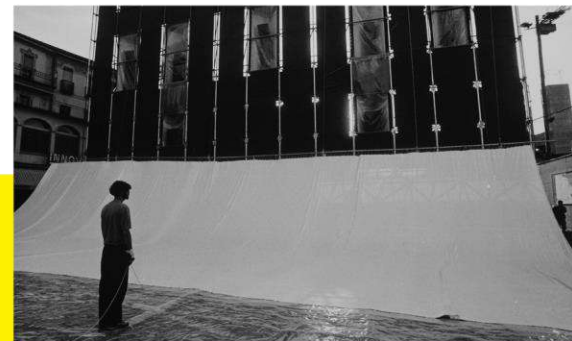
[Click here to relive the best of Locarno76](#)

We are a Festival With History and Tradition

Founded in 1946, the Locarno Film Festival is one of the oldest film festivals in the world, alongside Venice and Cannes, and a class-A festival.

Throughout its rich history, the festival has continued to evolve: increasing its audience, its media coverage, and its influence, but never losing its identity.

One of the major events of its kind in the world, and a Swiss Top Event.





LUCERNE
FESTIVAL

SKI WORLD CUP
WENGEN

Locarno
Film Festival

white turf
st. moritz

Art | Basel



OUR PURPOSE

**A space to discover films, create,
and celebrate cinema as both an art
form and a reflection of society**

In Past Editions We Had the Pleasure to Welcome...



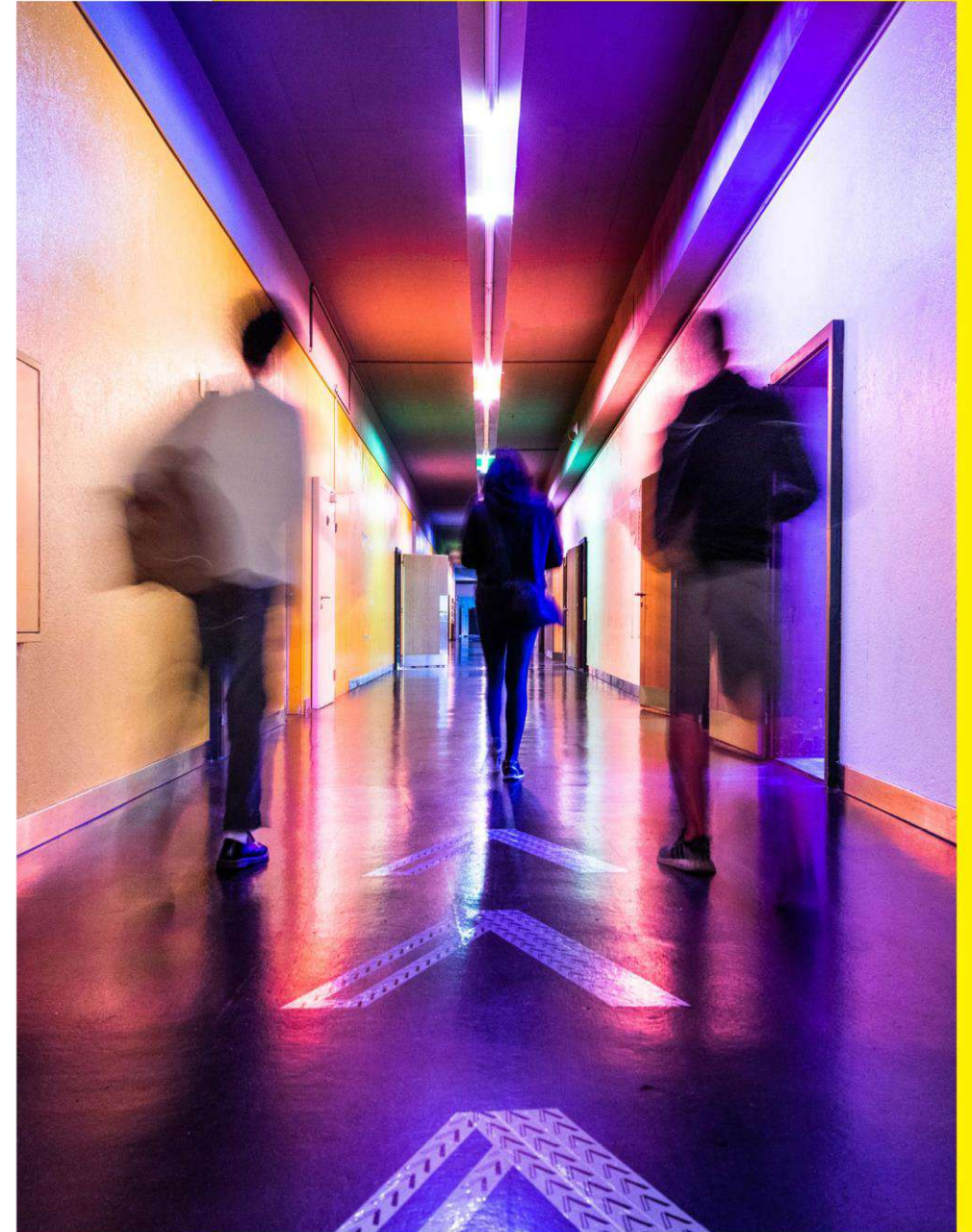
The Festival's DNA

- Piazza Grande!
- An accessible A-list festival
- Strong tradition of fostering and supporting emerging talent alongside cinematic masters
- A meeting point for cinephiles, industry professionals and decision makers
- A platform for upcoming professionals
- A festival set amongst nature rather than an urban environment



In the last five years the Festival has grown:

- One of the 5 most relevant “A-list” film festivals worldwide
- A unique community builder in the audio-visual industry
- A strong catalyst and promoter of creativity & new talent



Our Influence Extends Beyond Cinema

A major calendar event at the national and international level, **where the world of politics, economics, business and culture meet.**

Locarno becomes a networking platform for decision makers, with the potential of becoming the Davos of culture.



Key Stats from Locarno76

A World Class Film Festival

The ultimate cinematic experience at Europe's largest outdoor film venue

→ Numbers from Locarno76

 **150,000**
Theatre Attendees

 **300,000**
Total Visitors

 **110**
World Premieres

 **4,500**
Accredited Professionals

 **214**
Number of Films

 **355**
Public Screenings

 **77**
Countries Represented

 **800**
Accredited Press

Website

→ Numbers throughout the rest of the year 2022

 **614,033**
Unique users

 **3,263,674**
Page views across the site

 **88,533**
Page views on the Locarno Pro pages

Our Communities

Audience

General Audience & Cinephiles

→ An 11-day celebration of cinema with over 300 screenings, talks, events, art exhibitions, and so much more.



Kids & Teens

Our Audience of Tomorrow

→ Nurturing our future audiences through media literacy activities and the love of cinema.



Creatives

Tastemakers of Tomorrow

→ Programs and initiatives to help train the next generation of industry pros.



Professionals

Industry & Press

→ LocarnoPro plays an active, 360° role in the support of auteur cinema, supporting filmmakers, producers, distributors, sales agents, and others that are already active and working in the industry.



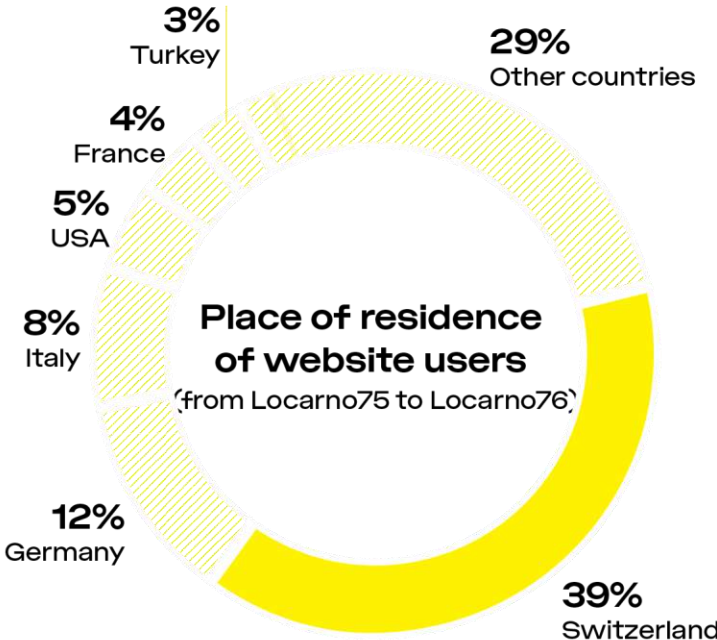
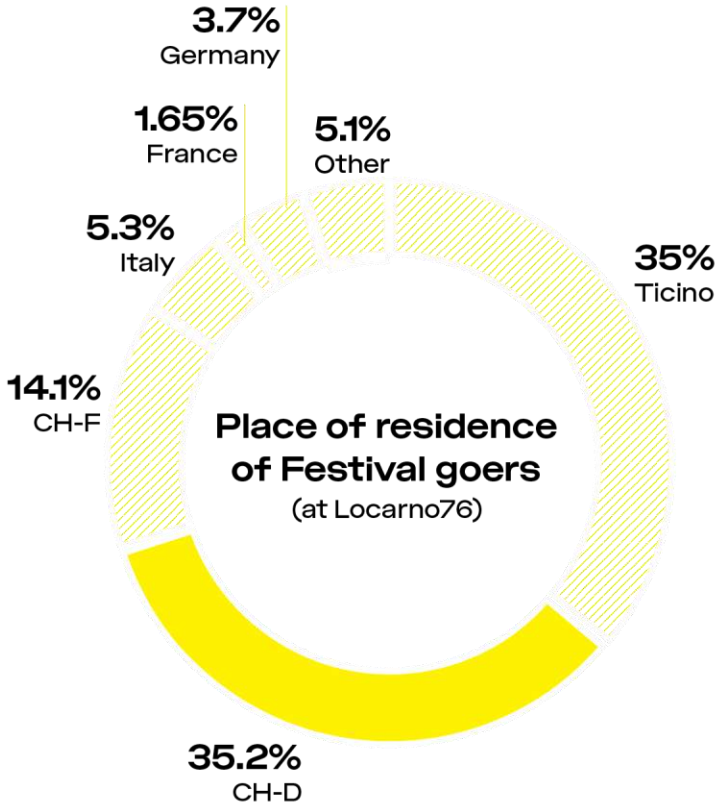
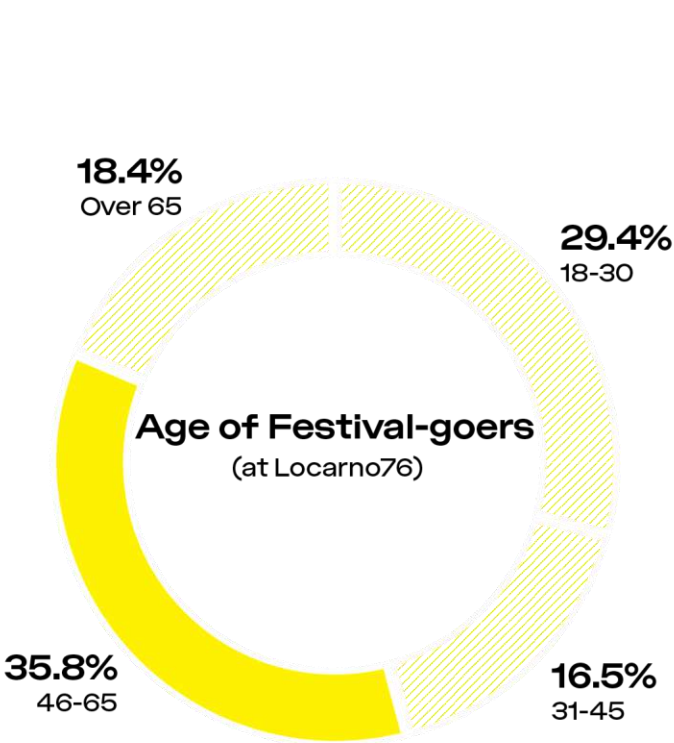
Opinion Leaders

Key Decision Makers

→ Locarno becomes a networking platform for decision makers and opinion leaders, with the potential of becoming the Davos of culture.



Our Audience



A Year-round Cultural Platform

The Locarno Film Festival has developed and expanded initiatives that take place during the August event, allowing audiences to interact with the Festival throughout the year and providing partners with more points of contact and increased visibility.

Always on	Audience	Pro	Factory	Edu	Opinion Leaders
Content & Platforms	<ul style="list-style-type: none"> → News Editorial → Features & Interviews → Newsletters → Videos → Podcast → Letterboxd 	<ul style="list-style-type: none"> → Heritage Online → OpenDoors Toolbox 	<ul style="list-style-type: none"> → Youth Advisory Board → Industry Academy International → USI Professorship → 365 Research Team 	<ul style="list-style-type: none"> → Locarno Kids → HomeMade Movies → Locarno Back to School 	<ul style="list-style-type: none"> → Newsletter
Throughout the year	January	February	March	April	
	<ul style="list-style-type: none"> → Retrospective 	<ul style="list-style-type: none"> → Locarno Short Weeks 	<ul style="list-style-type: none"> → Locarno in Los Angeles → L'immagine e la parola → Spring Academy → Locarno Residency 	<ul style="list-style-type: none"> → Giornata del Cinema → Eventi Letterari Monte Verità → FestivalLibro 	
	May	June	July	August	
	<ul style="list-style-type: none"> → Open Doors Screenings 	<ul style="list-style-type: none"> → Open Doors Screenings → Locarno Residency → Locarno Kids on Tour 	<ul style="list-style-type: none"> → Plateforme 10 → Rassegna Festeggiamo 	<ul style="list-style-type: none"> → Locarno Film Festival 	
	September	October	November	December	
	<ul style="list-style-type: none"> → Locarno a Roma → Locarno in Milano 	<ul style="list-style-type: none"> → Locarno on Tour → Locarno industry Academy International 	<ul style="list-style-type: none"> → Locarno on Tour → Locarno industry Academy International 	<ul style="list-style-type: none"> → Locarno on Tour → Locarno industry Academy International 	

Our Contribution to the Sustainable Development Goals



- Locarno Academy
- Professorship for the Future of Cinema and Audiovisual Arts supported by Swisscom
- Locarno Kids la Mobiliare
- Atelier du Futur
- Locarno Residency
- Open Doors Hub & Lab
- BaseCamp



- Programming pledge for parity and inclusion in cinema
- Gender-neutral award categories
- Zero tolerance towards violence policy



- Contribution to the economic growth in local communities (Local suppliers, staff)



- Promotion of industry in developing countries
- Venues' accessibility
- Inclusive Culture label
- Easy language



- Working towards CO2 reduction
- Zero waste campaign
- Partnerships for waste reduction



- Locarno Green Project
- Working towards CO2 reduction
- Public transportation offerings



- Balanced mix of private and public partnerships with a long-term shared vision on sustainability
- 15+ partnerships related to sustainability projects

Locarno Film Festival

Grazie!

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