

# **Locarno Film Festival**

## Hospitality Packages

2024

Locarno Film Festival

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# 1. First Class Experience

Entertain your guests in the unique  
ambience of a Swiss Top Event



***“Cannes, glamour.  
Venice, beautiful. All great.  
But Locarno turned out to be  
the most unforgettable experience  
that stays with one soul.”***

Irina Medavoy  
Huffingtonpost.com



# Locarno Film Festival: The Ultimate Cinema Experience

The 77th edition will take place from 7 to 17 August 2024.

The Locarno Film Festival is an adventure. It is a pilgrimage to a world entirely dedicated to film, art, and imagination: an intense 11-day celebration of cinema.

The Festival offers over a hundred screenings, talks, events, conferences, concerts, art exhibitions, parties (and so much more!). Every year since 1946, by presenting the highest quality selection of international films, the Locarno Film Festival writes important chapters in film history and shapes the future of cinema.



# Locarno77 Program

The very best of independent cinema on Europe's largest open-air screen. The films, mostly premieres, are introduced by the director and cast. International film stars are awarded before the screening on most evenings.

The official program of the 77th edition of the Locarno Film Festival will be announced on July 10th and made available on our website [www.locarnofestival.ch](http://www.locarnofestival.ch).

Evening screenings take place every night at 9.30 PM in Piazza Grande and simultaneously at the Palexpo (FEVI).

On Saturday, August 17th, the evening will start at 9 PM.



# Hospitality Packages Overview

## Piazza Grande Restaurant

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Gourmet flying dinner  
with drinks

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CHF 170.- (VAT excl.)  
per person

## Daide Campari Lounge

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2x signature Campari  
drinks

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CHF 10.- (VAT excl.)  
per person

## Additional Venues and Packages

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3-course dinner

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CHF 60.- (VAT and drinks  
excl.) per person

# A Sustainable F&B Offer

The Locarno Film Festival acts as a receptive beacon to continually re-evaluate its content and its offerings at the service of an open, sustainable and inclusive society.

The Food & Beverage offer of the Festival events guarantees that every aspect of the supply chain respects high level standards: from the partners involved to the suppliers, from the food to the preparation and service, the approach is to support the local economy, resources and environment.



**Employing local and seasonal products  
in our food and drinks offer**

**Working with local restaurants**

**Using reusable items**

**Promoting food scraps and packaging  
recycling**



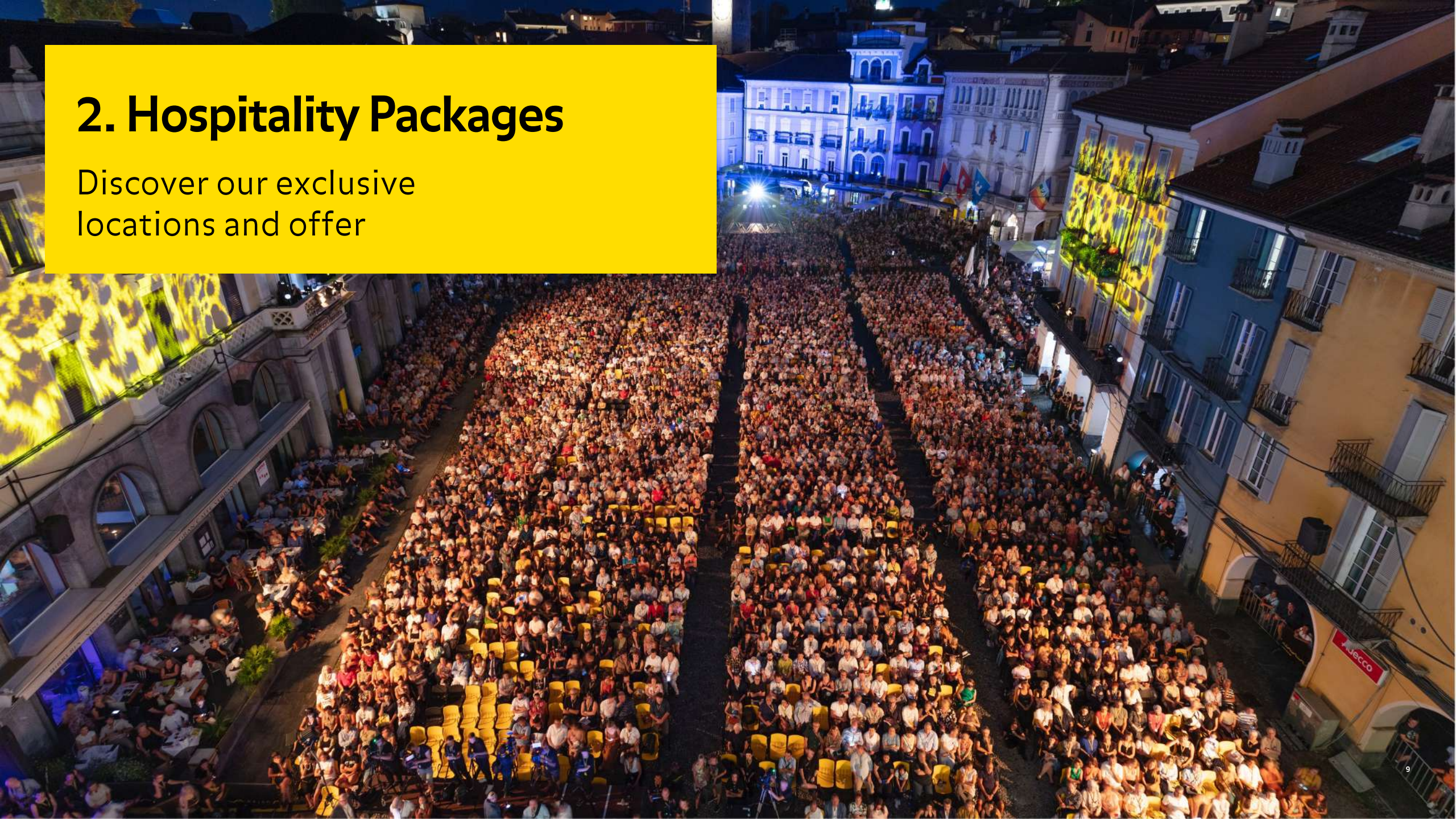
**Working with partners that share our  
sustainable values**





## 2. Hospitality Packages

Discover our exclusive locations and offer



# 2.1 Piazza Grande Restaurant

At Palacinema



# The Perfect Location for Corporate Events

At the heart of the Festival, the Piazza Grande Restaurant is located on the 3rd floor of the Palacinema, the home of the Locarno Film Festival, in an enchanting and modern setting overlooking the city of Locarno.

- First class service
- Location par excellence for high-end corporate events
- Tailor made set-up to ensure discretion to enjoy an evening in the most relaxed and exclusive way possible



# A Taste of the Chef's Proposals



## Aperitif

Tomato and mozzarella macarons

\*\*\*

Mini pita with smoked salmon and rocket

\*\*\*

Strawberry gazpacho and Absolut Vodka

\*\*\*

Mini brioche with bresaola and rocket salad



## Flying Dinner

Thyme ricotta mousse with chicken  
curry skewer

\*\*\*

Trofiette with smoked salmon,  
vodka and lemon

\*\*\*

Veal mince with summer mushrooms  
and Ticino herbs



## Dessert

Pistachio panna cotta with strawberry sauce

\*\*\*

American grape tiramisu

\*\*\*

Coffee and lemon parfait

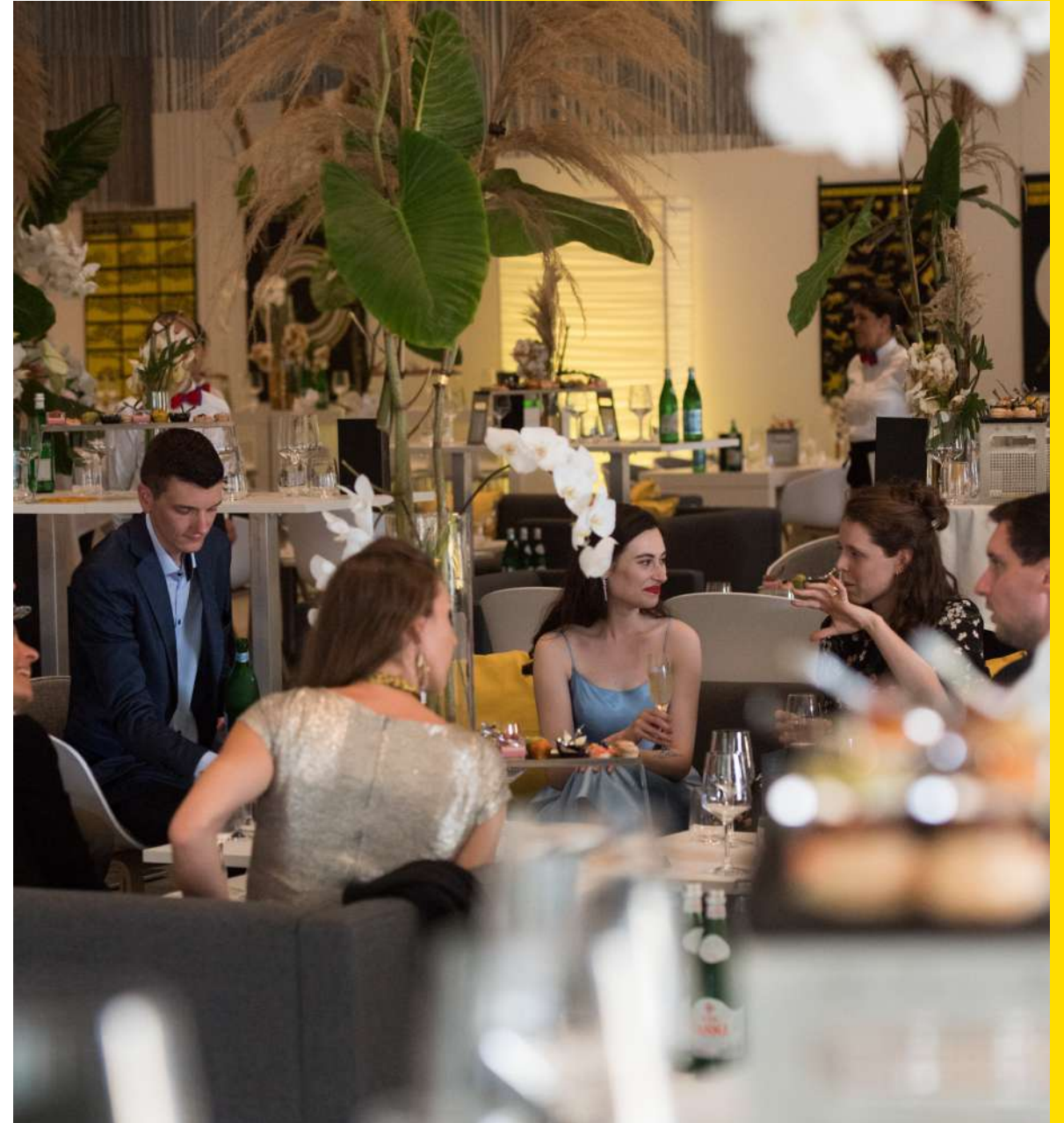
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Cream pastry

# Piazza Grande Restaurant

## *Features*

- Prime location with **air-conditioning, rooftop terrace, and top-notch design furniture**, fresh flowers and plants.
- **Indoor and outdoor setting** to meet weather forecast and each partner's preferences.
- **Flexible setup** to meet the group's needs and to ensure the necessary privacy.
- Large and spacious venue, allowing for a **lounge-style setting**, in order to facilitate networking among participants.
- Continuous **flying service by attending staff** so guests can relax and enjoy their evening.



# Gourmet Flying Dinner Piazza Grande Restaurant

## Features and services provided

- Welcome drink and appetizer
- Gourmet flying dinner
- Drinks served by the catering crew
- Accompaniment to the red carpet

## Program

- 6.00 PM welcome drink
- 6.30 PM dinner
- 8.30 PM entrance in Piazza Grande through the red carpet
- 9.30 beginning of the evening screening

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## Price

- CHF 170.- (VAT excluded) per person. Premium ticket worth CHF 150.- not included
- The program times will be advanced by 30 minutes on Saturday, August 17th, due to the early start of the screening in Piazza Grande

## 2.2 Davide Campari Lounge

*At Spazio Magnolia*



# The Perfect Pre-screening Location

Camparino's bartenders will prepare the most iconic Campari cocktails as well as fresh new summer recipes, making the Campari Lounge the place to be for aperitifs before the evening screening.

- Lounge open to the public and located only a few steps from Piazza Grande
- Possibility of combining an aperitif with the evening screening in the VIP area of Piazza Grande
- Dedicated area for PR activities such as conferences and interviews





# Pre-movie Aperitif Davide Campari Lounge

## Features and services provided

- 2 signature Campari drinks of your choice
- Accompaniment to the red carpet
- Upon request, opportunity to organise conferences

## Program

- From 5 PM aperitif
- 8.30 PM entrance in Piazza Grande through the red carpet
- 9.30 PM beginning of the evening screening

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## Price

- CHF 10.- (VAT excluded) per person. Premium ticket worth CHF 150.- not included
- Finger food can be ordered separately and in advance
- The program times will be advanced by 30 minutes on Saturday, August 17th, due to the early start of the screening in Piazza Grande

## 2.3 Additional Venues and Packages



# A Venue for Every Occasion

**Venues:** during the event, various venues are used by the Festival for different activities and can be made available to private individuals or companies for the organisation of events, with the operational facilities already in place.

**Packages:** it is possible to combine the evening screening in the Piazza Grande VIP area not only in the official lounges but also in other selected restaurants in Locarno.



# Additional Venues and Packages

## Magistrale



Capacity: up to 1000 guests

Piazza S.Francesco 19  
Locarno

Dinners, parties,  
conferences, formal and  
informal gatherings

## Villa S. Quirico



Capacity: up to 600 guests

Via S.Quirico 20  
Minusio

Dinner, parties, aperitif,  
formal and informal  
gatherings

## Rotonda by la Mobiliare



Capacity up to 200 guests

Close to the Piazza Grande  
Locarno

Exclusive Aperitif, parties,  
formal and informal  
gatherings

## Swiss Life Lounge



Capacity: up to 140 guests

Close to the Palexpo FEVI  
Locarno

Aperitif, panel/discussion,  
formal and informal  
gatherings

# Additional Venues and Packages

## Blu Restaurant & Lounge



### Restaurant & Lounge

Dinner before evening  
screening in Piazza Grande

CHF 60.- p.p  
(VAT and drinks excluded)

3-course dinner

## Casinò Locarno Bistro Restaurant



### Bistro Restaurant

Dinner before evening  
screening in Piazza Grande

CHF 60.- p.p  
(VAT and drinks excluded)

3-course dinner

## Hotel Belvedere Locarno



### La Fontana Ristorante & Bar

Dinner before evening  
screening in Piazza Grande

CHF 60.- p.p  
(VAT and drinks excluded)

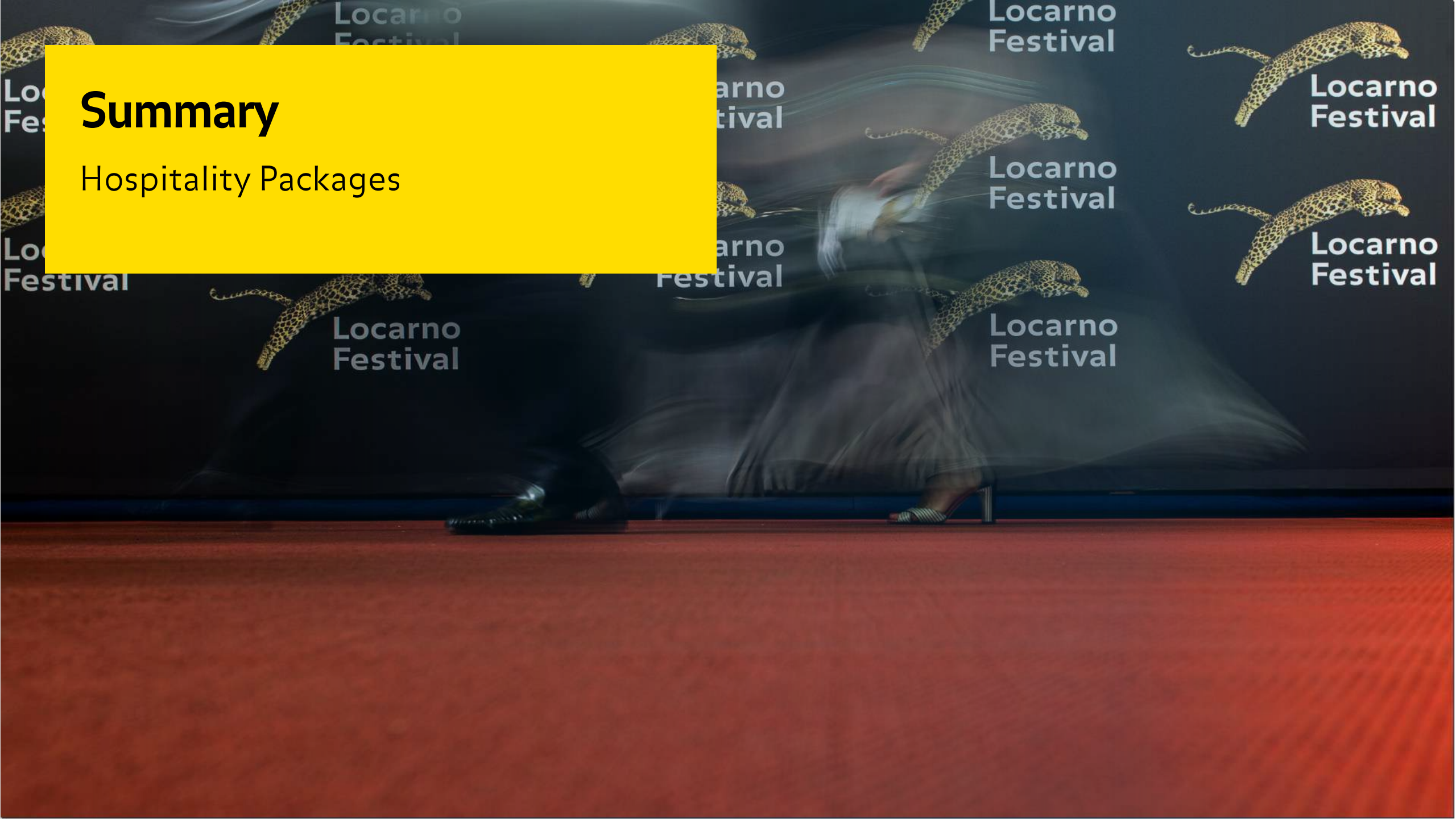
3-course dinner

**Congress, meeting rooms  
and party venue**

Capacity: up to 300 guests

# Summary

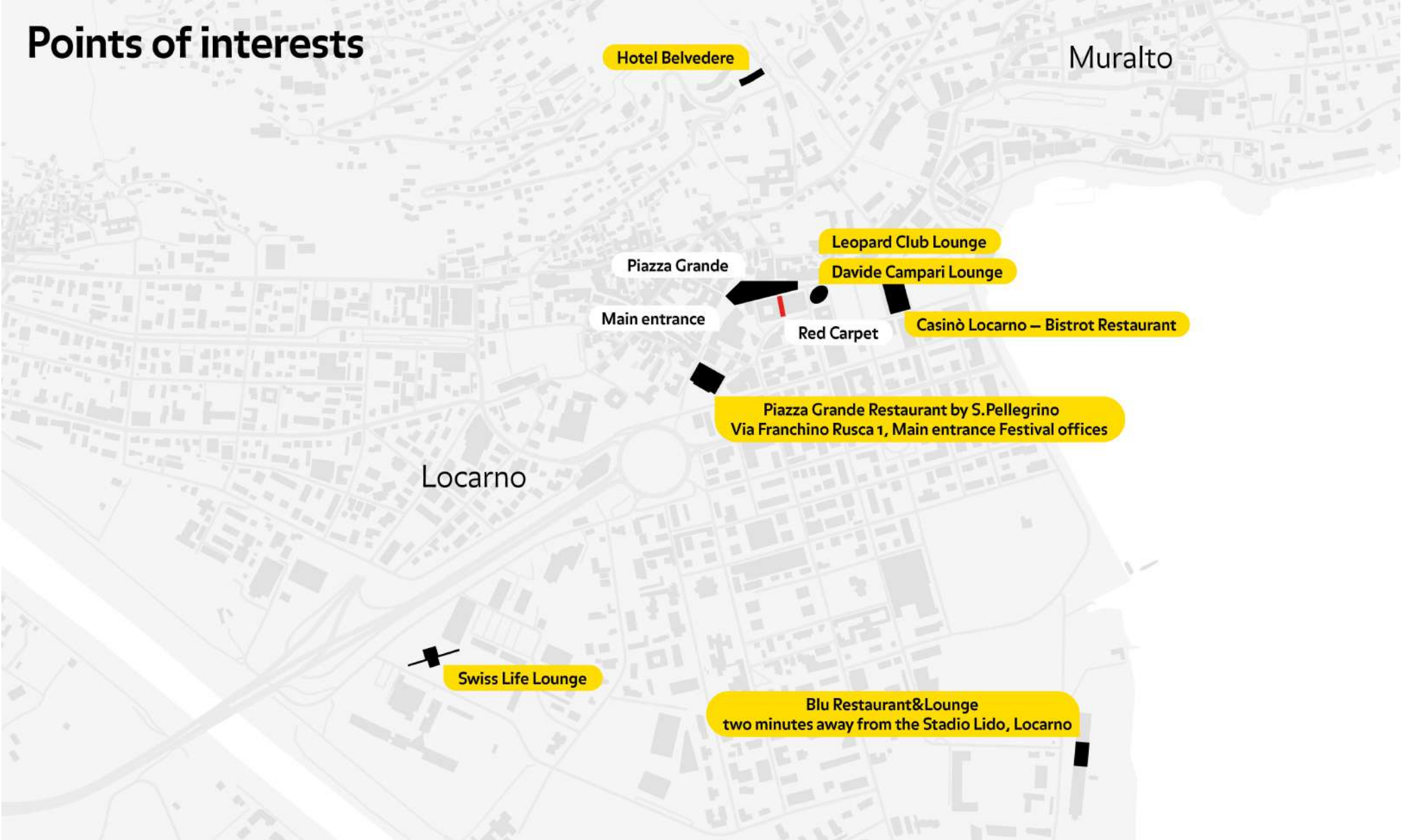
Hospitality Packages



	Food	Drinks	Piazza Grande screenings	Piazza Grande reserved seat	Palexpo (FEVI) reserved seat*	Red Carpet entrance	Dedicated contact for bookings	Buy online	Price per person (VAT excl.)
Piazza Grande Restaurant	Gourmet Flying Dinner	✓	✓	Seat in central area	✓	✓	✓	✗	CHF170
Davide Campari Lounge	✗	✓	✓	Seat in central area	✓	✓	✓	✗	CHF 10
Partner restaurant packages	Course Dinner	✗	✓	Seat in central area	✓	✓	✓	✗	CHF 60

\* Simultaneous screening of the Piazza Grande, in case of unfavorable weather conditions

# Points of interests





# Cancellation Policy

## *Individuals and small groups (less than 15 guests)*

- Date and number of participants must be confirmed **14 days prior to the event**
- Any charge after this date will not be considered and not deducted from the invoice

## *Group booking (more than 15 guests)*

- **If cancellation involves less than 50% of total participants**
  - Any change or cancellation **prior to 15.07.2024**: free of charge
  - Any change or cancellation **after 15.07.2024**: 100% of the booking value will be charged
- **If cancellation involves more than 50% of total participants**
  - Any change or cancellation **prior to 01.07.2024**: free of charges
  - Any change or cancellation **after 01.07.2024**: 100% of the booking value will be charged

# Want to Live the Experience? Let's Talk!



**Stefano Dal Borgo**  
F&B and Event Manager

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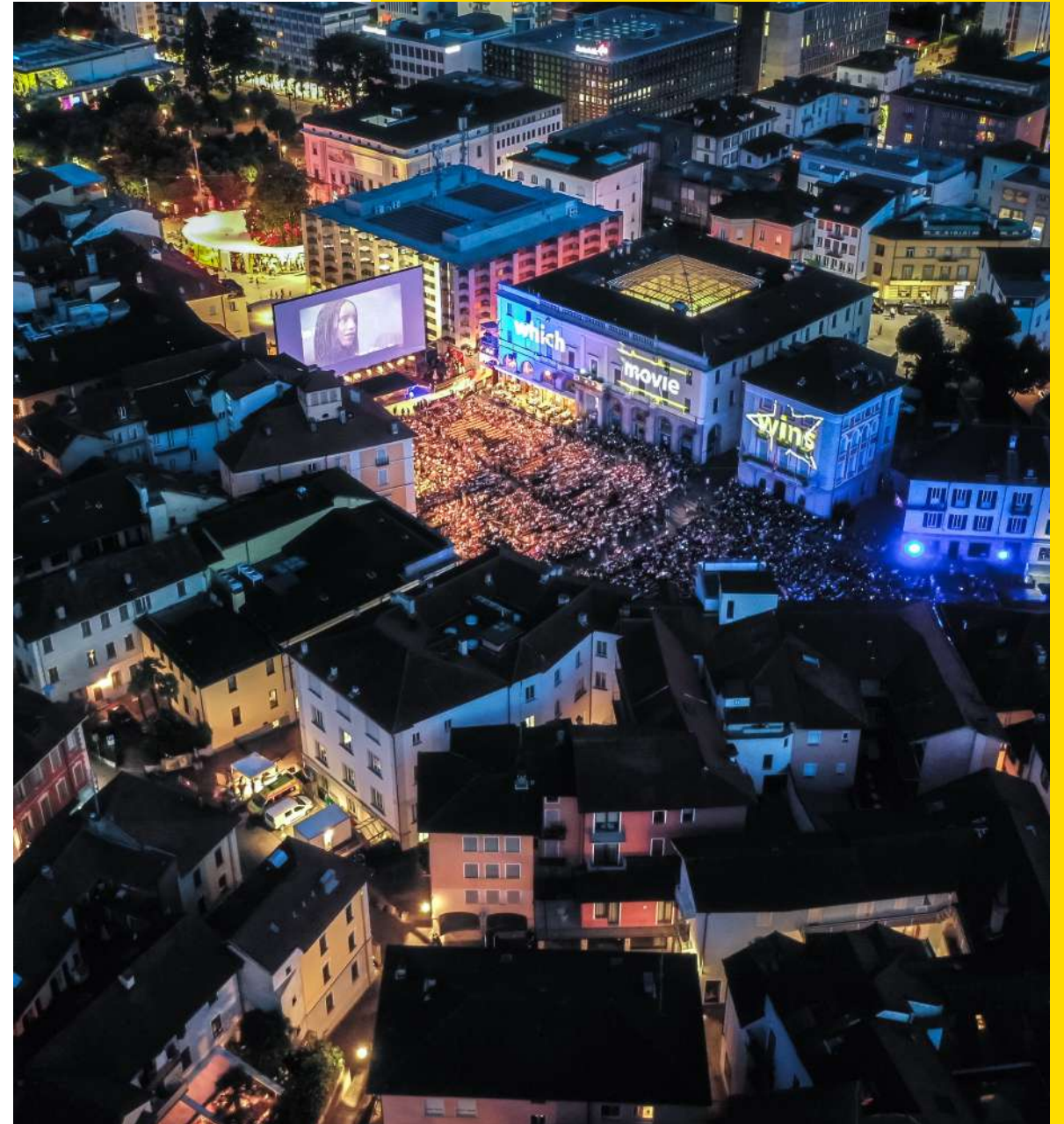
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*Insights*  
**About the Locarno Film Festival**



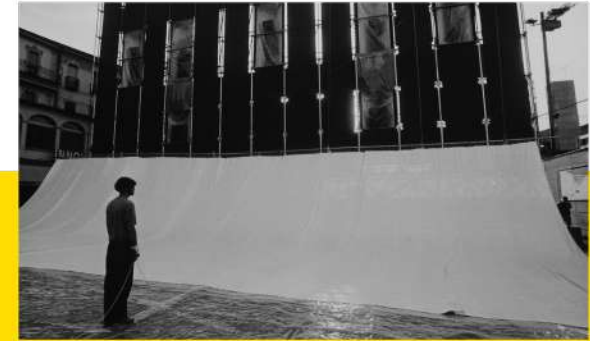
[Click here to relive the best of Locarno76](#)

# We are a Festival With History and Tradition

**Founded in 1946**, the Locarno Film Festival is one of the oldest film festivals in the world, alongside Venice and Cannes, and a class-A festival.

Throughout its rich history, the festival has continued to evolve: increasing its audience, its media coverage, and its influence, but never losing its identity.

**One of the major events of its kind in the world, and a Swiss Top Event.**





LUCERNE  
FESTIVAL

SKI WORLD CUP  
WENGEN

Locarno  
Film Festival

white turf  
st. moritz

Art | Basel



OUR PURPOSE

**A space to discover films, create,  
and celebrate cinema as both an art form  
and a reflection of society**

# The Festival's DNA

- Piazza Grande!
- An accessible A-list festival
- Strong tradition of fostering and supporting emerging talent alongside cinematic masters
- A meeting point for cinephiles, industry professionals and decision makers
- A platform for upcoming professionals
- A festival set amongst nature rather than an urban environment





# Our Influence Extends Beyond Cinema

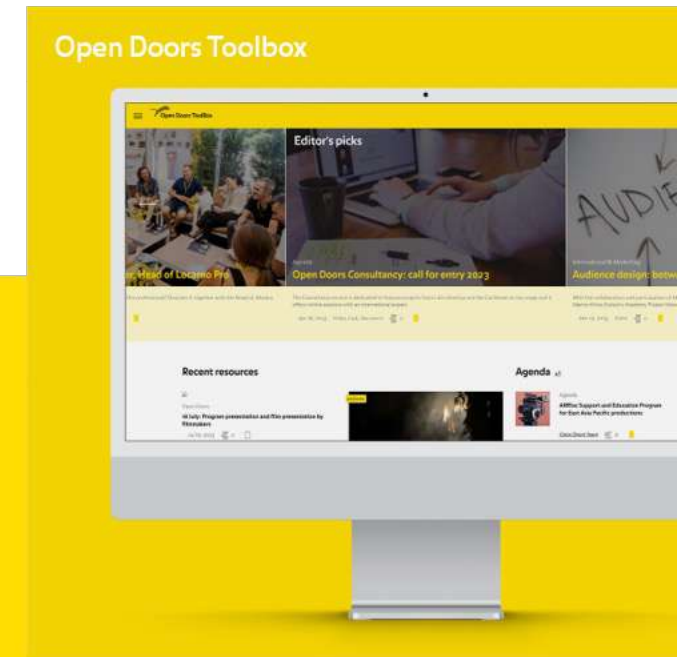
A major calendar event at the national and international level, where the world of politics, economics, business and culture meet.

Locarno becomes a networking platform for decision makers, with the potential of becoming the Davos of culture.



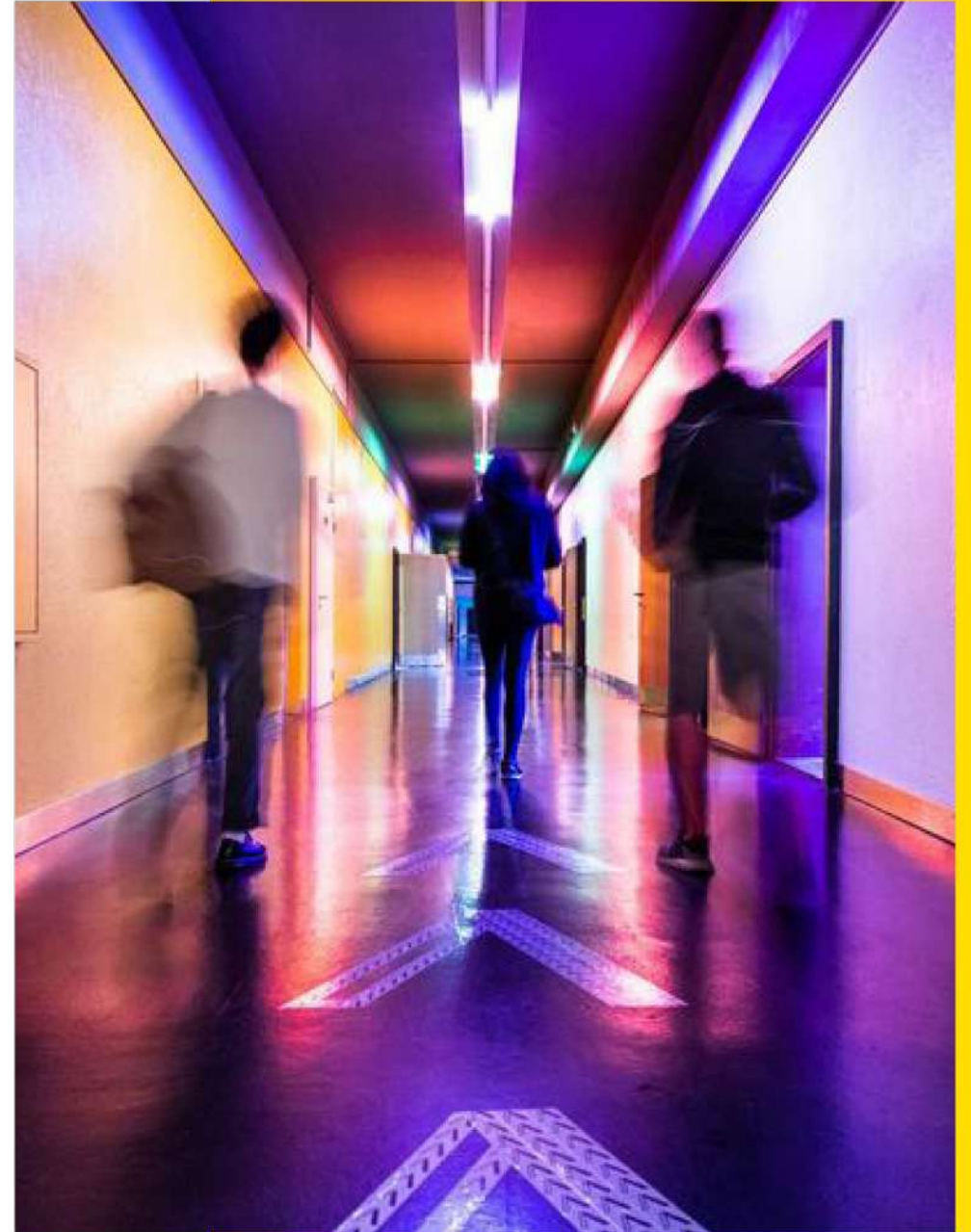
## OUR VISION

# Transform from an event-centric organization to a world-class film festival enhanced by a year-round connected community



## In the last five years the Festival has grown:

- One of the 5 most relevant "A-list" film festivals worldwide
- A unique community builder in the audio-visual industry
- A strong catalyst and promoter of creativity & new talent

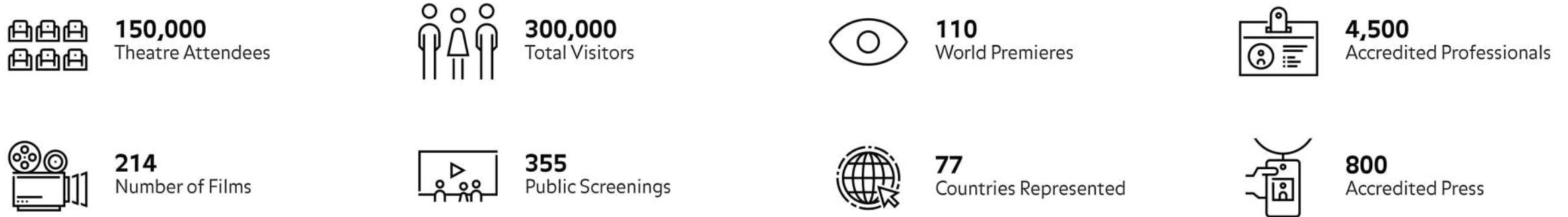


# Key Stats from Locarno76

## A World Class Film Festival

The ultimate cinematic experience at Europe's largest outdoor film venue

→ Numbers from Locarno76



## Website

→ Numbers throughout the rest of the year 2022



# Our Communities

## Audience

General Audience & Cinephiles

→ An 11-day celebration of cinema with over 200 screenings, talks, events, art exhibitions, and so much more.



## Kids & Teens

Our Audience of Tomorrow

→ Nurturing our future audiences through media literacy activities and the love of cinema.



## Creatives

Tastemakers of Tomorrow

→ Programs and initiatives to help train the next generation of industry pros.



## Professionals

Industry & Press

→ LocarnoPro plays an active, 360° role in the support of auteur cinema, supporting filmmakers, producers, distributors, sales agents, and others that are already active and working in the industry.



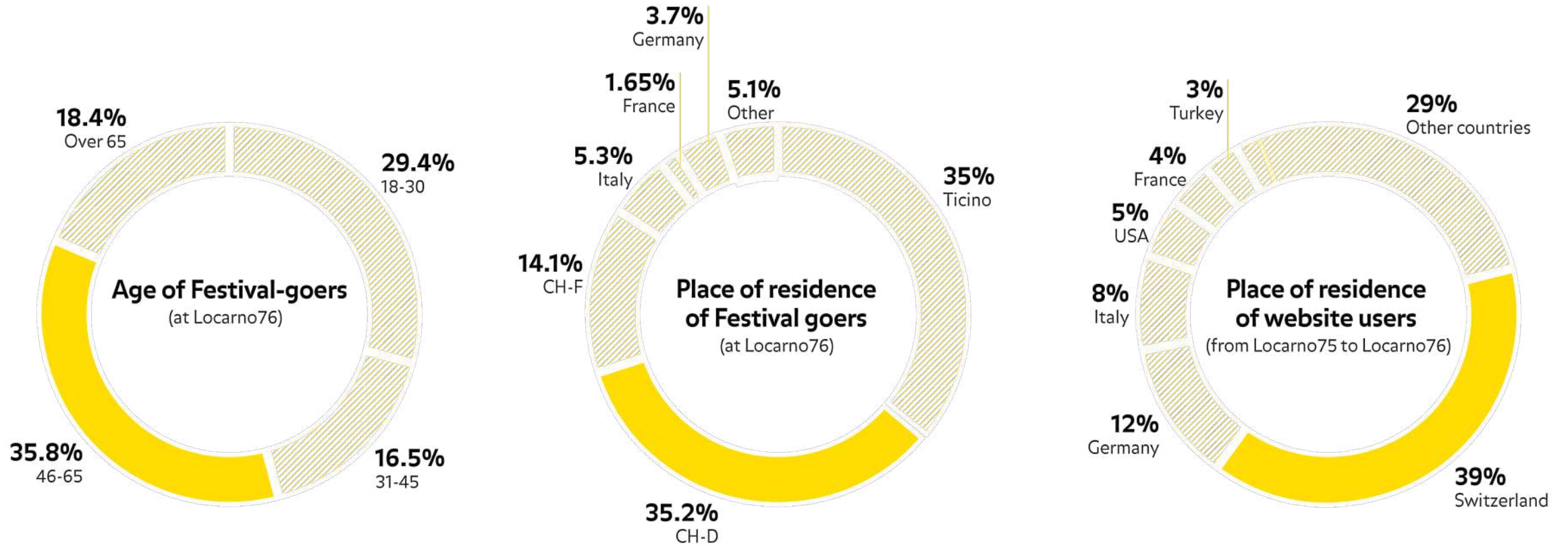
## Opinion Leaders

Key Decision Makers

→ Locarno becomes a networking platform for decision makers and opinion leaders, with the potential of becoming the Davos of culture.



# Our Audience



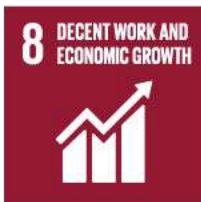
# Our Contribution to the Sustainable Development Goals



- Locarno Academy
- Professorship for the Future of Cinema and Audiovisual Arts supported by Swisscom
- Locarno Kids la Mobiliare
- Atelier du Futur
- Locarno Residency
- Open Doors Hub & Lab
- BaseCamp



- Programming pledge for parity and inclusion in cinema
- Gender-neutral award categories
- Zero tolerance towards violence policy



- Contribution to the economic growth in local communities (Local suppliers, staff)



- Promotion of industry in developing countries
- Venues' accessibility
- Inclusive Culture label
- Easy language



- Working towards CO2 reduction
- Zero waste campaign
- Partnerships for waste reduction



- Locarno Green Project
- Working towards CO2 reduction
- Public transportation offerings



- Balanced mix of private and public partnerships with a long-term shared vision on sustainability
- 15+ partnerships related to sustainability projects

# Thank you!

January 2024

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